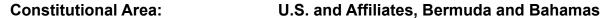
# 2022-2023 District Goals

District: 14 M





## **SERVICE ACTIVITIES**

#### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 50% of clubs in our district report service.

#### **Action Plan**

District 14-M Service Action Plan Goal.docx

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

## GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: Contact the GAT

# **MEMBERSHIP DEVELOPMENT**

#### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## **Quarterly Targets**

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	24	24
2nd Quarter	0	0	24	24
3rd Quarter	1	0	24	24
4th Quarter	1	20	25	24

**FY New Clubs** 

2

**FY Charter Members** 

20

**FY New Members** 

97

**FY Retention Goal** 

96

**NET GROWTH GOAL** 

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

21

## **Action Plan**

338 District 14-M Leadership Development Goal 8822 (3).docx

338 District 14-M Leadership Development Goal 8822.docx

# LEADERSHIP DEVELOPMENT

#### **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- c. No, our GLT district coordinator will not report completed zone chairperson and club officer training in Learn.

### **Action Plan**

<u>District 14-M Leadership Development Goal (1).docx</u> <u>District 14-M Leadership Development Goal.docx</u>

## **LCIF**

### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 10% and club participation in our district increases by 10%.
- b. Our team will ensure that 2 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 1000 to LCIF and I will ask 3 members of my district cabinet to make a personal donation to LCIF.

### **Action Plan**

Lions LCIF Action Plan Goal.docx

### **CUSTOM GOALS**

#### **Goal Statement**

By the end of February 2023, the Clubs in district 14-M will participate in a fund-raising activity to raise a minimum of \$2,000.00 in funds to Benefit the Fight of Childhood Cancer.

#### **Action Plan**

District 14-M Custom Goal.docx

#### **Goal Statement**

#### **Action Plan**